

'Trusted Voices' Now at Yahoo!

McClatchy's international news coverage is now available at two new digital platforms: The "World" section at Yahoo! News (news.yahoo.com) and McClatchy's redesigned Washington bureau website (news.mcclatchy.com).

On July 1, Yahoo! began publishing McClatchy's international news reports in addition to two McClatchy blogs: **Tim Johnson's** "China Rises" and the "Inside Iraq" blog produced by the native Iraqi staffers working in McClatchy's Baghdad bureau.

It's all part of the "Trusted Voices" collaboration between McClatchy and Yahoo! News that was first announced by both companies in March.

"We love the idea that McClatchy's international journalism will now be exposed to more readers around the country and the world. And at Yahoo! News we're talking literally about the largest news audience in the world," said **Howard Weaver**, McClatchy vice president, news.

"I'd go so far as to suggest, even on the scant evidence to date, that the blog format may well emerge as one of the most potent forms of foreign correspondence," Weaver said. "The blogs give these reporters a voice

and format where they can explain lives and situations that are distant beyond imagination for most of us."

McClatchy's national and international journalism is now showcased at the redesigned Washington bureau website the company unveiled in late June and is promoting with ads on McClatchy's newspaper websites.

Beyond a redesign, the site has a new web address – news.mcclatchy.com – and new aspirations as a national website for McClatchy's public affairs journalism. The site carries the work of McClatchy's foreign correspondents, the McClatchy Washington Bureau and stories of national interest generated by reporters at McClatchy's 31 daily newspapers. Complementing the journalism is a rich mix of interactive features, including reader comments, user-submitted video, and a Q&A with mock presidential candidate and *Miami Herald* columnist **Dave Barry**.

"This is just the beginning. This website is embracing a whole new relationship with our audience," Weaver said. "We're continually evolving into a more interactive relationship with our audience and this website will be at the forefront of that."



E&P Magazine Says Biloxi Does It Right

The Biloxi *Sun Herald* is among 10 daily and weekly newspapers that "Do It Right" – *Editor & Publisher* magazine's annual ranking of industry-leading publications.

"In the year-and-a-half since Katrina devastated the coastal area, destroying 70,000 homes and businesses in its circulation zone, the *Sun Herald* has managed to bounce back nearly to pre-hurricane numbers – and there are estimates that continued growth might push home-delivery and rack sales even higher than before," writes Joe Strupp in spotlighting the *Sun Herald* in the July issue of the newspaper-industry trade magazine.

Editor & Publisher describes its annual ranking this way: "This is by no means a '10 Best' list but rather a hat tip to a variety of

publications which have, through excellence or innovation, shown the way in one area or another, such as news coverage, circulation, design, diversity or online."

The *Sun Herald* was the only McClatchy newspaper included in this year's ranking. Contributing to the circulation success was a reorganization of the newsroom.

The magazine reports: "(Executive editor **Stan Tiner**) created an insurance beat, a transportation beat, and increased coverage of environmental and health issues. The paper also launched a new monthly magazine and jobs guide, while publishing two Katrina-related books that sold a combined 60,000 copies, according to Publisher **Ricky Mathews**."

Journalists Prepare for Fall Fellowships

Four McClatchy journalists are headed for prestigious fellowships this fall that will offer them a break from daily deadlines and a chance to study issues in-depth in an academic setting.

Two journalists, **Andres Cavalier** at *El Nuevo Herald* and **Mary Newsom** at *The Charlotte Observer*, will join the 2007-08 class of Nieman Fellows at Harvard University.

Cavalier, a Colombian-born journalist and multimedia editor at *El Nuevo Herald* where he has worked since 2001, will study how U.S. and Latin American media, especially online operations, increasingly impact the more than 41 million Hispanics living in the United States and their families overseas.

Newsom, associate editor at *The Charlotte Observer* where she has worked since 1978, will study what lies ahead for cities and metro regions and the media that help provide a sense of identity and a shared sense of mission to these communities.

Since 1995, Newsom, a member of the *Observer's* editorial board, has specialized in writing about growth, planning, development and urban life.

Steven Dudley, author and the Bogotá, Colombia-based Andean bureau chief for *The Miami Herald*, is headed to Stanford University for the 2007-08 academic year. Dudley is one of 12 U.S. journalists awarded a John S. Knight Fellowship. He'll study Latin America's shift to the left and its implications for U.S. foreign policy.

Catherine Clabby, the science reporter and a 20-year veteran of *The News & Observer* in Raleigh, is headed to MIT next month as a Knight Science Journalism Fellow.

Clabby's N&O reporting changed how North Carolina investigates lead contamination in drinking water and led to rules requiring state psychiatric hospitals to disclose fatal medication errors to patients' families. Knight Science Journalism Fellows take classes at both MIT and Harvard, interviewing scientists and attending various seminars and lectures during the year.