

Trade Magazine Salutes Young Talent

Mark Briggs of *The News Tribune* and **Maria Ravera** of *The Sacramento Bee* have been recognized by *Presstime* magazine as young leaders who “represent the enthusiasm, talent, hard work and innovation that’s needed to carry the newspaper industry into the future.”

Each year since 1993, the glossy monthly magazine of the Newspaper Association of America has profiled 20 up-and-coming professionals younger than age 40 in its December issue.

Last month’s “20 Under 40” list included Briggs, the assistant managing editor for interactive news at *The News Tribune* in Tacoma, Wash., and Ravera, the director of audience development at *The Sacramento Bee*.

“He holds hands. He twists arms. He changes minds,” Tacoma local news team leader **John Henrikson** told *Presstime* in describing his newsroom colleague.



Mark Briggs



Maria Ravera

Briggs, 38, has worked at *The News Tribune* since 2004. He arrived there from *The Herald* in Everett, Wash., where he was the new media editor and director. He has also contributed to textbooks, seminars and conferences on new media and journalism and has served as an adjunct professor at Seattle

University.

Ravera, 34, turned a summer job selling newspaper subscriptions into a 13-year career in Sacramento’s circulation department. She’s served in a variety of roles, including home delivery sales manager, regional circulation manager, and sales and membership services manager.

“People think Maria has a twin,” **Lyle Endsley**, director of home delivery for the *Bee*, told *Presstime*. “She has the capacity to accept responsibility and a workload that would be almost unthinkable for most leaders.”

This is Ravera’s second national honor from NAA. She was named the 2006 Circulation Sales Executive of the Year for newspapers with a circulation of 15,000 and more.

The *Presstime* profiles are online at www.naa.org/presstime/20U40.

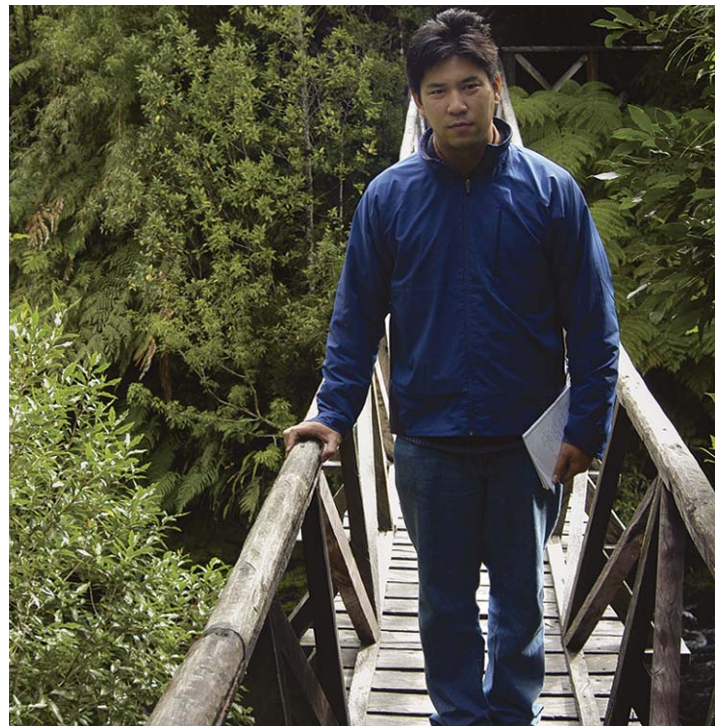
McClatchy’s Chang Wins Brazilian Prize

Jack Chang, the Rio de Janeiro-based chief of McClatchy’s South America bureau, has won Brazil’s most prestigious journalism award, the Embratel Prize.

Chang, 34, was honored Nov. 29 at a dinner in Rio de Janeiro. His prize came in the foreign correspondent category for his story “Black Brazilians begin to fight back,” which explored racism in Brazil and the rising civil rights movement there. The story was one of a series of articles on Afro-Latin Americans that ran in *The Miami Herald* and were distributed by the McClatchy-Tribune News Service. They are available online at www.mcclatchydc.com/world/story/16924.html.

The Embratel Prize is awarded annually to reporters in 17 categories by the Professional Journalists Union of Rio de Janeiro and the Brazilian Association of Reporters, Photographers and Cinematographers in conjunction with the Brazilian communications company Embratel.

A graduate of the University of California, Berkeley, with a master’s degree in journalism from Northwestern University, Chang was named South America bureau chief in August 2005. Before that, he covered immigration for *The Contra Costa Times*. In addition to Spanish and Portuguese, Chang speaks fluent Mandarin Chinese. Learn more about Chang at the McClatchy Washington Bureau website: www.mcclatchydc.com/161.



McClatchy-Tribune file photo
Jack Chang, pictured here in Chile’s Pumalin National Park, makes sense of Brazil and Latin America for readers back home.