

*****THE McCLATCHY COMPANY*****
CONSOLIDATED STATEMENT OF INCOME (UNAUDITED)
(In thousands, except per share amounts)

	Three Months Ended	
	March 30, 2008	April 1, 2007
REVENUES - NET:		
Advertising	\$ 404,023	\$ 477,023
Circulation	67,864	71,880
Other	16,396	17,655
	488,283	566,558
OPERATING EXPENSES:		
Compensation	218,853	236,324
Newsprint and supplements	60,458	75,417
Depreciation and amortization	36,382	37,833
Other operating expenses	115,856	129,596
	431,549	479,170
OPERATING INCOME	56,734	87,388
NON-OPERATING (EXPENSES) INCOME:		
Interest expense	(45,277)	(53,785)
Interest income	96	64
Equity losses in unconsolidated companies, net	(13,124)	(9,749)
Other - net	914	(48)
	(57,391)	(63,518)
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES	(657)	23,870
INCOME TAX PROVISION	336	9,357
INCOME (LOSS) FROM CONTINUING OPERATIONS	(993)	14,513
INCOME (LOSS) FROM DISCONTINUED OPERATIONS - NET OF INCOME TAXES	144	(5,483)
NET INCOME (LOSS)	\$ (849)	\$ 9,030
NET INCOME (LOSS) PER COMMON SHARE:		
Basic:		
Income (loss) from continuing operations	\$ (0.01)	\$ 0.18
Income (loss) from discontinued operations	-	(0.07)
Net income (loss) per share	\$ (0.01)	\$ 0.11
Diluted:		
Income (loss) from continuing operations	\$ (0.01)	\$ 0.18
Income (loss) from discontinued operations	-	(0.07)
Net income (loss) per share	\$ (0.01)	\$ 0.11
WEIGHTED AVERAGE NUMBER OF COMMON SHARES:		
Basic	82,177	81,885
Diluted	82,177	81,982

The McClatchy Company
Consolidated Statistical Report

(In thousands, except for preprints)

March

	Combined			Print Only			Online Only		
	2008	2007	% Change	2008	2007	% Change	2008	2007	% Change
Revenues - Net:									
Advertising									
Retail	\$60,586	\$68,525	-11.6%	\$56,783	\$66,550	-14.7%	\$3,803	\$1,975	92.6%
National	11,873	13,405	-11.4%	10,567	12,911	-18.2%	1,307	494	164.6%
Classified Total	43,981	60,668	-27.5%	33,682	49,599	-32.1%	10,300	11,071	-7.0%
Automotive	11,629	13,860	-16.1%	8,989	11,960	-24.8%	2,640	1,901	38.9%
Real Estate	11,002	17,541	-37.3%	9,666	16,364	-40.9%	1,336	1,178	13.4%
Employment	13,895	22,224	-37.5%	8,253	14,721	-43.9%	5,643	7,503	-24.8%
Other	7,455	7,043	5.8%	6,774	6,554	3.4%	681	489	39.3%
Direct Marketing	11,803	11,607	1.7%	11,803	11,607	1.7%	-	-	-
Other Advertising	130	147	-11.6%	128	146	-12.3%	-	-	-
Total Advertising	\$128,373	\$154,352	-16.8%	\$112,963	\$140,813	-19.8%	\$15,410	\$13,540	13.8%
Circulation	21,069	22,130	-4.8%						
Other	5,430	6,143	-11.6%						
Total Revenues	\$154,872	\$182,625	-15.2%						

Advertising Revenues by Market:

California	\$21,544	\$29,581	-27.2%	\$19,284	\$27,559	-30.0%	\$2,259	\$2,021	11.8%
Florida	19,911	25,011	-20.4%	17,913	23,257	-23.0%	1,999	1,755	13.9%
Texas	14,721	16,082	-8.5%	13,372	14,954	-10.6%	1,349	1,128	19.6%
Southeast	37,634	43,392	-13.3%	32,455	38,658	-16.0%	5,179	4,735	9.4%
Midwest	19,704	22,533	-12.6%	17,060	20,500	-16.8%	2,643	2,033	30.0%
Northwest	14,680	17,279	-15.0%	12,879	15,500	-16.9%	1,801	1,779	1.2%
Other	179	474	-62.2%	-	385	-100.0%	180	89	102.2%
Total Advertising	\$128,373	\$154,352	-16.8%	\$112,963	\$140,813	-19.8%	\$15,410	\$13,540	13.8%

Advertising Statistics for Dailies:

Full Run ROP Linage	2,314.2	2,615.6	-11.5%
Millions of Preprints Distributed	479.4	564.9	-15.1%

Average Paid Circulation:*

Daily	2,712.7	2,849.0	-4.8%
Sunday	3,326.5	3,500.6	-5.0%

* Reflects average paid circulation based upon number of days in period. Does not reflect ABC reported figures.

The McClatchy Company
Consolidated Statistical Report

(In thousands, except for preprints)

Quarter 1

	Combined			Print Only			Online Only		
	2008	2007	Change	2008	2007	Change	2008	2007	Change
Revenues - Net:									
Advertising									
Retail	\$190,757	\$206,188	-7.5%	\$180,795	\$200,295	-9.7%	\$9,963	\$5,893	69.1%
National	38,225	45,151	-15.3%	34,525	43,746	-21.1%	3,700	1,404	163.5%
Classified Total	140,211	188,671	-25.7%	108,309	154,764	-30.0%	31,901	33,908	-5.9%
Automotive	35,386	42,155	-16.1%	27,614	36,509	-24.4%	7,771	5,645	37.7%
Real Estate	35,423	55,187	-35.8%	31,417	51,502	-39.0%	4,006	3,686	8.7%
Employment	46,441	69,717	-33.4%	28,417	46,622	-39.0%	18,024	23,096	-22.0%
Other	22,961	21,612	6.2%	20,861	20,131	3.6%	2,100	1,481	41.8%
Direct Marketing	34,429	36,645	-6.0%	34,429	36,645	-6.0%	-	-	-
Other Advertising	401	368	9.0%	402	368	9.2%	-	-	-
Total Advertising	\$404,023	\$477,023	-15.3%	\$358,460	\$435,818	-17.8%	\$45,564	\$41,205	10.6%
Circulation	67,864	71,880	-5.6%						
Other	16,396	17,655	-7.1%						
Total Revenues	\$488,283	\$566,558	-13.8%						

Advertising Revenues by Market:

California	\$71,081	\$92,486	-23.1%	\$64,018	\$86,044	-25.6%	\$7,062	\$6,442	9.6%
Florida	62,742	82,181	-23.7%	56,499	76,340	-26.0%	6,244	5,841	6.9%
Texas	44,952	48,440	-7.2%	40,861	45,190	-9.6%	4,091	3,250	25.9%
Southeast	117,663	132,751	-11.4%	102,833	118,992	-13.6%	14,830	13,759	7.8%
Midwest	61,206	67,137	-8.8%	53,867	60,780	-11.4%	7,339	6,357	15.4%
Northwest	45,990	52,573	-12.5%	40,382	47,221	-14.5%	5,608	5,352	4.8%
Other	389	1,455	73.3%	-	1,251	-100.0%	390	204	91.2%
Total Advertising	\$404,023	\$477,023	-15.3%	\$358,460	\$435,818	-17.8%	\$45,564	\$41,205	10.6%

Advertising Statistics for Dailies:

Full Run ROP Linage	6,959.2	7,906.8	-12.0%
Millions of Preprints Distributed	1,532.6	1,679.4	-8.7%

Average Paid Circulation:*

Daily	2,717.1	2,830.2	-4.0%
Sunday	3,328.3	3,480.4	-4.4%

* Reflects average paid circulation based upon number of days in period. Does not reflect ABC reported figures.

*****THE McCLATCHY COMPANY*****
RECONCILIATION OF GAAP AMOUNTS
(In thousands)

	Three Months Ended	
	March 30, 2008	April 1, 2007
REVENUES - NET:		
Advertising	\$ 404,023	\$ 477,023
Circulation	67,864	71,880
Other	16,396	17,655
	<u>488,283</u>	<u>566,558</u>
OPERATING EXPENSES:		
Cash expenses	395,167	441,337
Depreciation and amortization	36,382	37,833
	<u>431,549</u>	<u>479,170</u>
OPERATING INCOME	56,734	87,388
Add back depreciation and amortization	36,382	37,833
OPERATING CASH FLOW	<u>\$ 93,116</u>	<u>\$ 125,221</u>
OPERATING CASH FLOW MARGIN	19.1%	22.1%

Operating cash flow margins are derived by dividing operating cash flow by total net revenues for each period. The company believes operating cash flow is commonly used as a measure of performance for newspaper companies, however, it does not purport to represent cash provided by operating activities as shown in the company's statement of cash flows, nor is it meant as a substitute for measures of performance prepared in accordance with generally accepted accounting principles.