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### Olivia Ruiz, managing editor

Vida en el Valle  
Modesto, California

When it comes to who's *caliente* and who's not in the Latino entertainment industry, Olivia Ruiz can tell you if Ricky Martin is hotter than Luis Miguel, why Salma Hayek's success goes beyond her looks, and explain the difference between *reggaetón* and hip-hop dance styles. She can also tell you where to get the best *carne asada* tacos in Modesto.

Olivia and Vida en el Valle, the Central Valley's award-winning bilingual weekly newspaper, help connect the world of the Spanish-speaking community with American life. It's all part of creating a leading news company for the 21st century. That's why McClatchy looks to NAHJ and similar organizations to help ensure that talented professionals always are available.